

# Product Footprint CO<sub>2</sub> Neutral

Project Support



Thank you for embarking with us on a joint journey marked with environment protection and for choosing to make your production CO<sub>2</sub> neutral.

Our printer is certified to the Carbon Footprint Management Standard V1, which entitles us to provide our customers with compensation for the carbon footprint generated in the production of their print projects.

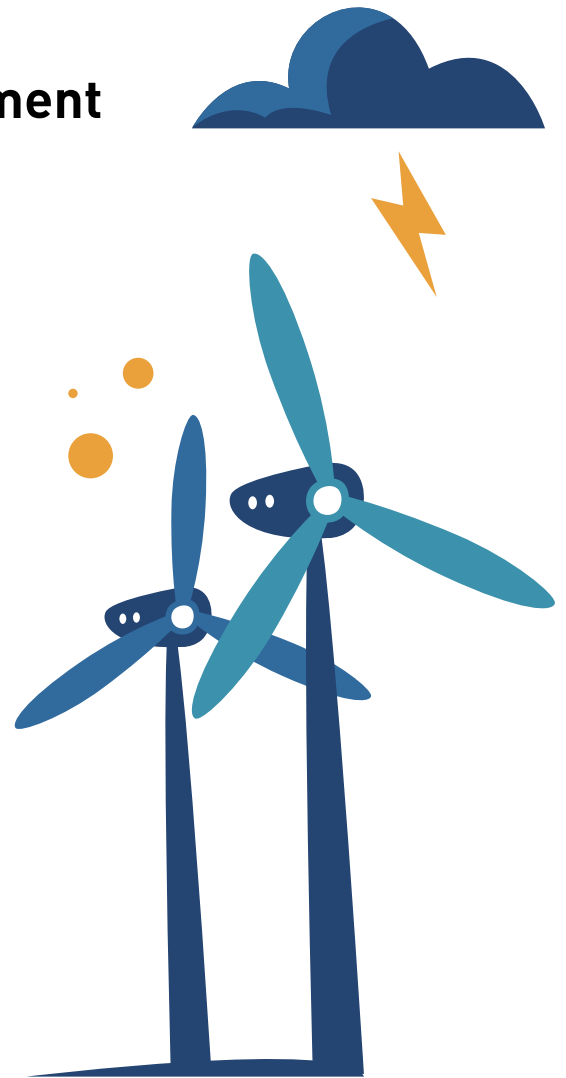
# Protection against Climate Change

## Promotion of Sustainable Development

### Improvement of Lives of People in Vulnerable Communities

#### SUPPORT FOR GREEN PROJECTS

Our printing house compensates the emissions generated in the production of a customer's order job by purchasing „carbon credits“. By purchasing these carbon credits we support green projects, such as those focused on wind or hydro power, forestry, etc. These projects also support vulnerable communities in poorer parts of the world and educate them in sustainable economy. In this way, the negative environmental impact of customers' orders production is minimised.



#### WHAT IS A CARBON CREDIT?

A carbon credit is a unit to regulate emissions of one tonne of carbon dioxide or the equivalent volume of another greenhouse gas. This amount is equivalent to the average carbon footprint of a person living in Europe.



# Types of supported environmental projects

## WIND POWER GENERATION PROJECTS

- Harnessing the natural power of the Earth
- New job opportunities in the region
- Energy-independent country



## HYDRO POWER PLANT PROJECTS

- Access to safe drinking water
- Improving health and living conditions

## COOKER PROJECT

- More than 3 billion people lack access to clean cooking, leading to more than 4 million deaths a year
- Clean cookers help clean the air and save families valuable time and money



## FORESTRY PROJECTS

- Absorption of CO<sub>2</sub> from the atmosphere
- New job opportunities
- Protection of important ecosystems
- Biodiversity conservation

## BIOGAS PROJECTS

- Waste conversion into a clean and reliable energy source
- Residues from fermentation processes can be used as organic fertiliser



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PRINTING HOUSE



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